



## Guidelines for Authors

**5<sup>th</sup> International Research  
GSOM Emerging Markets Conference 2018  
St. Petersburg, Russia, October 4-6, 2018**

**Dear participants!**

**Welcome to GSOM Emerging Markets Conference 2018!  
Before submitting your papers, please read carefully and adhere strictly to the GUIDELINES!**

<b>Submission deadline</b>	<b>CALL FOR PAPERS IS CLOSED</b>
<b>Format and submission</b>	The paper should be submitted in the format of <b>structured abstract</b> via <b><u>submission form</u></b>  The template for structured abstract is attached
<b>Rules</b>	<ul style="list-style-type: none"> <li>• Authors may submit more than one paper, <b>but only one can be accepted with you as a main author.</b></li> <li>• <b>An author can submit and present only one paper as a first author.</b></li> </ul> <p>For multiple submissions:</p> <ul style="list-style-type: none"> <li>- Submit one paper with you as a main author</li> <li>- The other paper(s) should be submitted with you named as second/third etc., co-author.</li> </ul> <ul style="list-style-type: none"> <li>• Acceptance of a paper implies that <b>at least one of the authors will attend the conference and present the paper.</b></li> <li>• <b>Please make sure to mention your co-authors while submitting a paper.</b> Co-authors' names will be published in the program and conference proceedings exactly as you have indicated when you submitted your paper.</li> <li>• <b>No changes can be made after the submission deadline.</b></li> </ul>
<b>Format &amp; Process</b>	Papers should include a clear indication of the purpose of the research, research methods, major results, implications and key references. To put your text into appropriate format you can <b><u>use template</u></b> (3 <sup>rd</sup> page of this guidelines).  <b>Papers should be:</b> <ul style="list-style-type: none"> <li>• Single spaced throughout</li> <li>• Times New Roman 12-point font (except for title which should be Times New Roman 14-point font)</li> <li>• A4 size page formatting</li> <li>• 2.5 cm margins on all sides</li> </ul>
<b>Paper length limits</b>	<b>5000-7500 symbols</b> including: cover / title page, references, and appendix, tables and figures. <b>Please, note that symbols are not words but <u>letters, spaces and punctuation marks!</u></b>  The first (1) page should include the title, abstract (max. of 200 words), keywords. <b>Please, do not include the authors' names and affiliation in the paper!</b>
<b>Science Index</b>	The papers will be published in conference proceedings and indexed in Russian Citation Index data base ( <a href="http://eLibrary.ru">eLibrary.ru</a> )
<b>Content order</b>	<b>Page 1 - Title Page</b> <ul style="list-style-type: none"> <li>• Title (centred, bold and times new roman 14-point font)</li> </ul>



	<ul style="list-style-type: none"> <li>• Abstract</li> <li>• Keywords</li> </ul> <p><b>Page 2 - Main body of the paper</b></p> <ul style="list-style-type: none"> <li>• Headings and sub-headings</li> </ul> <p>1. Major headings</p> <p>1.1 <i>Sub-headings</i></p> <p>1.1.1 <i>Sub sub-headings</i></p> <p>2. ...</p> <ul style="list-style-type: none"> <li>• Figures and tables</li> <li>• Footnotes</li> <li>• Formulae</li> <li>• References</li> </ul>
<b>References</b>	References of papers should follow <u>APA style</u> .

**Any questions?**  
**You are welcome to contact us at:**  
[emc@gsom.spbu.ru](mailto:emc@gsom.spbu.ru)  
 Tel: + 7812 323 8453  
[GSOM EMC 2018 web-site](#)

*See also:*

**Template for structured abstracts**

**A Sample List of References**



## Template for structured abstracts:

### Title

#### **Abstract:**

This paper investigates ....

#### **Keywords:** ...

#### **1. Introduction**

*1.1. Sub-headings*

*1.1.2. Sub sub-headings*

.....

#### **2. Dividend policy and ownership structure**

*2.1. Sub-headings*

*2.1.1. Sub sub-headings*

....

#### **3. Data and sample**

....

#### **4. Empirical results and conclusions**

....

#### **References** (*in alphabetical order*). Please use **A Sample List of References**

.....

.....

.....



### A Sample List of References\*:

#### ARTICLES IN PERIODICALS (JOURNALS, MAGAZINES, NEWSPAPERS)

- Alekseeva L.V., Berezinets I.V., Ilina Y.B. 2011. Influence of the Ownership Structure on the Dividend Policy on Russian Dual-stock Companies. *Vestnik of Saint Petersburg University. Management Series*, 4, 3-31.
- Goyal A., Muckley C. 2013. Cash dividends and investor protection in Asia. *International Review of Financial Analysis*, 29, 31–43.
- La Porta et.al. 2000. Agency Problems and Dividend Policies around the World. *The Journal of Finance*, 55 (1), 1-33.
- Wang Xi., Manry D., Wandler S. (2011). The impact of government ownership on dividend policy in China. *Advances in Accounting*, 27 (2), 366–372.

#### BOOKS

- Grant, R. M. 2005. *Contemporary strategy analysis*. 5th ed. Malden, MA: Blackwell.
- Kukathas, C. 1998. Liberalism and Multiculturalism: The Politics of Indifference. *Political Theory*, Vol. 26, Sage Publications Inc.
- Clipson, C., J. Steen, A. Tornquist, and P. Ullmark. 1995. Building for new production concepts. In *Enriching production: Perspectives on Volvo's Uddevalla plant as an alternative to lean production*, ed. A. Sandberg, 137-156. Aldershot: Avebury.
- Downs, A. 1967. The life cycle of bureaus. In: *Inside bureaucracy*, 5-23. Boston: Little Brown.

#### Articles from a full-text database:

- Kazanjian, R. K. 1988. Relation of dominant problems to stages of growth in technology-based new ventures. *Academy of Management Journal* 31 (2): 257-279. Retrieved from EBSCO.

#### Unsigned articles:

- New York Times. 2002. In Texas, ad heats up race governor. July 30.

#### Public documents:

- U.S. Congress. Senate. Committee on Foreign Relations. 1956. The Mutual Security Act of 1956. 84th Cong., 2d sess. S.Rep. 2273.

#### Online newspapers, news services:

- Reuters. 2015. OxyContin half-truths can cause suffering. Daily News, October 27. <http://dailynews.yahoo.com> (accessed December 20, 2015).

#### Web Sites:

- Federation of American Scientists. Resolution comparison: Reading license plates and headlines. [http://www.petetownshend.co.uk/petet\\_bio.html](http://www.petetownshend.co.uk/petet_bio.html)

#### Theses and dissertations:

- Thomas, C. M. A. 2006. Essays on the industrial organization of multinational enterprises. PhD diss, Harvard University; available from <http://www.proquest.com>.

#### Papers presented at meetings, working papers and other unpublished works:

- Ferber, R. 2010. Family decision-making and economic behavior. Faculty Working Paper 35, College of Commerce and Business Administration, Univ. of Illinois at Urbana-Champaign.

#### Important:

- alphabetical listing of all works cited within the body of your thesis;
- authors' names are inverted to put the family name first (but only for the first of two or more authors);
- spacing;
- indents, and proper use of *italics*, capitalization and punctuation marks!

\* Based on *The Chicago manual of style*. 2003. 15<sup>th</sup> ed. Chicago and London: The University of Chicago Press.